DEPT OF FL WEBSITE COMPETITION

Scoring Criteria: Rank Each Category as noted below

OBJECTIVE CRITERIA (Items 1-10)

1. List of Detachment Officers
   3 if just names; 4 if names and numbers or email; 5 if names, numbers and email
2. Bylaws - Det/Dept/Nat'l
   3 if just one link to Department or National bylaws;
   4 if links to both Department & National bylaws;
   5 if National, Department and Detachment
3. Current Events and Photos ("current" means within the last two months – answers the question: what is the detachment doing – includes info found in online newsletter)
   3 if presented in writing only or in photos only;
   4 if presented in writing with photos.
4. Memorial Page or section dedicated to members Sick/In Distress: 3 if present
5. Newsletters: 3 if available online
6. Contact Information for the Detachment
   3 if just one email or phone;
   4 if both email & phone
7. MCL Mission Statement (3 if present, 0 if not)
8. MCL Related Links (3 if one or two listed; 4 if three or four listed; 5 if more than four listed; includes National HQ, Department of FL, Auxiliary, Young Marines, Devil Dogs, Toys for Tots, Boy Scouts/Eagle Scouts, Wounded Warrior, etc.)
9. Meeting Notice (3 if presented with time and date; 4 if it includes directions)
10. Web Site Updated Frequently (determined by update stamp or date on material)
    3 if updated in the last 30 days;
    0 if not;

SUBJECTIVE CRITERIA (Items 11-13)

11. Overall – originality – Score from 0 to 10, with 5 being "average"
    Your opinion of whether the website contains originality and creativity

12. Overall – variety of content – Score from 0 to 10, with 5 being "average"
    Your opinion of the amount of variety offered by the site

13. Overall – presentation – Score from 0 to 10, with 5 being "average"
    Your opinion on the overall presentation of the site

** Note: if newsletter is available on site, content of the newsletter is included in scoring (reports, photos, officer listing, etc) because it is online information.

DEPT OF FL WEBSITE COMPETITION

From the Chairman:

Marines and Members:

The Marine Corps League recognizes the invaluable opportunities that are made available through websites. The publication and sharing of information has always been a critical mission for the League. In the last two decades, the Internet has become an increasingly potent resource for people all over the world.

Just in the last ten years, the Department of Florida has transformed from quarterly paper newsletters to an online website that is available around the clock and updated frequently. Information is shared rapidly and effectively. And this technology has become more and more common at the detachment level, with many detachments hosting their own sites. This competition will challenge MCL units to include elements that will provide essential information about your unit and the League. The Website Competition Committee will score websites based on criteria provided below.

HOW DO YOU GET INCLUDED IN THE COMPETITION?

Commandants, you or your Webmaster should ensure that your detachment is listed on the Department of Florida Website on the page titled Detachment Websites.

WHEN IS THE COMPETITION

Eligible websites will be judged at any time during the month of May. What this means is there is time to get a website built, or revise your existing site. Review the elements that are in the scoring criteria. Work with your Webmaster to make your website competitive.

WHY WOULD I WANT TO WIN THIS CONTEST

While there will be a winner with a plaque, each year many sites are remarkably better than the previous year. And each year we see more detachments with websites. Your website is a wonderful composite of information for your members and for those Marines and citizens who are considering membership in the League. Your site may become your best recruiter. If you work to improve your site, you are already a winner.